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COMMONLY RAISED TOURISM AND TRANSPORT ISSUES

by

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The views expressed are those of the author and do not necessarily reflect the view of the United Nations.

COMMONLY RAISED TOURISM AND TRANSPORT ISSUES

1. LACK OF CLIENT FOCUS
2. INTERGRATION OF ICT INTO THE TOURISM STRATEGY MISSING
3. STANDARDS SETTING IS WEAK
4. STRATEGY DEVELOPED BY A MINISTRY IS TOO SELECTIVE
5. LACK OF COMPETITION AMONG OPERATORS
6. INFRASTRUCTURE DEVELOPMENT IS NEEDED
7. LACK OF TRAINING INSTITUTIONS
8. MASS TOURISM vs. NICHE TOURISM
9. IMPROVING QUALITY OF HANDCRAFT/TRADITIONAL PRODUCTS
10. CONCERTED BRANDING AND PACKAGING OF NATIONAL PRODUCTS
11. TAX BREAKS AND INCENTIVES FOR LOCAL OPERATORS MISSING
12. SUPPORT LOCAL OPERATORS IN FINANCE
13. LACK OF A COMPREHENSIVE REGULATORY FRAMEWORK
14. DEVELOPMENT OF SPECIFIC PRODUCTS
15. LACK OF EXPERTISE AMONG POLICY MAKERS
16. UNDERDEVELOPED FINANCIAL SYSTEMS
17. PAYMENT SYSTEMS IN TOURISM OUTLETS
18. MORE EFFICIENT STATISTICS COLLECTION
19. INFORMATION SERVICES ABOUT OUTBOUND MARKETS
20. INNOVATION AND CREATIVITY AMONG ALL OPERATORS
21. ENTREPRENEURSHIP AND PRICING METHODS
22. LACK OF PROFESSIONAL EXPERTISE
23. LACK OF PROFESSIONAL HOTEL MANAGEMENT SKILLS
24. STANDARDISING HOTEL RATINGS
25. HYGIENE / PRACTICES IN FOOD & BEVERAGE INDUSTRY
26. CONSERVATION INFORMATION SPREAD TO LOCAL COMMUNITIES
27. REGIONAL AND POLITICAL INSTABILITY AFFECTING THE INBOUND MARKET
28. LACK OF MAINTENANCE AND PACKAGING OF CULTURAL AND HISTORICAL ATTRACTIONS
29. LACK OF MARKETING OF CULTURAL AND HISTORICAL ATTRACTIONS
30. LACK OF KNOWLEDGE ABOUT HISTORY AND HISTORICAL SITES
31. CONSERVATION OF NATIONAL PARKS AND PROTECTED AREAS
32. CULTURAL ATTITUDES AMONG TOURISM SERVICE PROFESSIONALS
33. PERCEPTION AND LACK OF KNOWLEDGE ABOUT NATIONAL CULTURE
34. ACCESS TO ATTRACTIONS
35. LACK OF EMPHASIS ON DEVELOPING ACTIVITIES AND ATTRACTIONS
36. LACK OF TRAINING OF DRIVERS
37. FLIGHT CONNECTIONS
38. TRANSPORT INFRASTRUCTURE
39. REGULATION FOR TRAVEL AND TOUR OPERATIONS
40. LACK OF MARKETING SKILLS AMONG OPERATORS
41. LACK OF SPECIALIZED TRAINING FOR GUIDES
42. COMMUNICATION DIFFICULTIES BETWEEN DRIVERS AND TOURISTS
43. TRAVEL LOGISTICS