



**WSIS follow-up and implementation: Action Line Facilitation meeting
"E-business and e-employment"**

ICTs, GLOBAL SUPPLY CHAINS AND DEVELOPMENT

**Palais des Nations, Geneva, Room XXIII
24 May 2007**

*Jointly organized by UNCTAD, ITC and ILO
Open to all WSIS stakeholders*

PROGRAMME

Objective

The meeting aims to explore the role of technology and innovation in supply chains, the measures that policy makers and enterprises can adopt to exploit the opportunities of greater market access and strengthen enterprise competitiveness, the labour market implications and the costs and benefits of such changes. The lessons learnt can help policy makers, business development services, and employers' and trade support organizations to enhance strategies to give greater opportunities to local enterprises and achieve faster economic growth rates.

Procedures

Group discussions will be organized after each set of presentations. Participants are encouraged to actively contribute by sharing ideas, best practices, and proposing suggestions for action. The outcome of the meeting will be disseminated to WSIS stakeholders involved in the implementation of the WSIS action lines.

WSIS stakeholders are invited to submit written contributions related to their country's experience on the subject under discussion by 15 May 2007 to wsiseco@unctad.org. These papers will be made available to the meeting in the form and language in which they are received.

Further information and registration, is available on (<http://r0.unctad.org/ecommerce/> and <http://www.itu.int/wsis/implementation/>).

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PROGRAMME

10:00 – 10:30 **Opening**

Mr. Supachai Panitchpakdi, Secretary-General, United Nations Conference on Trade and Development (UNCTAD)
Mr. Stephen Browne, Deputy Executive Director, International Trade Center (ITC)
Mr. Michael Henriques, Director, Job Creation and Enterprise Development Department, International Labour Organization (ILO)

Session I: Globalization, market segmentation and the restructuring of industries

10:30 – 11:15 Introductory statement by Roberto Zachmann, ICTs focal point, ILO

Presenters

Mr. Paul Bailey, Senior Technical Specialist, Sectoral Activities Department, ILO
Ms. Claudine Bichara de Oliveira, Executive Director, Netune (Brazil)

11:15 – 12:15 Group discussions

Questions for discussion:

- Which are the most active players in supply chains in your economy and why?
- What public policies have been adopted to promote these supply chains? What has been the role of technology (and particularly ICTs) in such policy?

Topics: Role of technology; value added on exported goods and services; economic sectors implicated; policies (industrial policies, local economic development and cluster policies).

12:15 – 13:00 Plenary session - Report by each group on the outcome of the group discussion

Session II: Innovation as a competitive advantage in the value chain

15:00 – 15:45 Introductory statement by Ms. Geneviève Féraud, Head, ICT and e-business Branch, UNCTAD

Presenters

Mr. Raphael Dard, Associate Expert, e-Trade Development Unit/OD/DTSS, International Trade Centre
Mr. Daniel Salcedo, Founder and CEO, www.CatGen.com
Mr. Paul Donohue, E-Business Programme Manager, Universal Postal Union

15:45 – 16:45 Group discussions

Questions for discussion:

- What kind of innovative e-business solutions can enterprises put in place to remain competitive?

- What are the key success factors of successful integration of SMEs in global value chains?

Topics: innovation; skills development; competition; integration of enterprises in global value chains; structural changes in labour markets and in the conditions of work.

16:45 – 17:30 Plenary session - Report by each group on the outcome of the group discussion

17:30 – 18:00 Summary and concluding remarks