



Making Sustainability Standards Work for Small-scale Farmers A Pre-UNCTAD XII Event

7-9 April 2008

Ngurdoto Mountain Lodge, Arusha, United Republic of Tanzania

Organized by UNCTAD in partnership with the Government of the United Republic of Tanzania, UNEP, ITC, IISD, IFOAM, EPOPA, BOKU, ISEAL, TOAM
With the financial support of the Governments of Austria and Norway and Dfid.

Draft Agenda

Sunday 6 April

17.00 – 20.00 Conference Registration.

Monday 7 April

Setting the Stage

08.00 – 08.45 Conference Registration.

09.00 – 10.30 Opening Session

Moderator: Sophia Twarog, UNCTAD

09.00 – 09.20 Welcome remarks by moderator and organizers and introduction to the conference

09.20 – 09.40 Tour de table (participant introductions)

09.40 – 10.00 Official opening by Hon. Dr. Mary Nagu, Minister for Industries, Trade and Marketing, United Republic of Tanzania

10.00 – 10.30 Framing the issues (Ulrich Hoffmann, UNCTAD)

10.30 – 11.00 Tea/coffee

11.00 – 12.30 Participation of smallholders in sustainable products trade –overview

Moderator: Florence Kata, Ugandan Export Promotion Board

11.00 – 11.35 Overview of key sustainability standards of relevance to African agricultural exports (Daniele Giovannucci, consultant World Bank and IISD)

11.35 – 11.45 Smallholder accessibility issues (Elisabeth Guttenstein, ISEAL Alliance)

11.45 – 11.55 How do African small-scale farmers participate? (Stephen Mbithi, FPEAK, Kenya)

11.55 – 12.30 Discussion

12.30 – 13.30 Lunch

13.30 – 15.10 Participation of smallholders in sustainable products trade -- perspectives

Moderator: Morag Webb, Pesticides Initiative Programme

13.30 – 13.45 An importer's perspective (Steve Homer, Biospartners Ltd, U.K.)

13.45 – 13.55 An exporter's perspective: working with small-scale farmers (Sonia Mwadime, Biofresh, Uganda)

13.55 – 14.05 An exporter's perspective: estate farm with outgrowers (Apollo Owour, Freshlink, Kenya)

14.05 – 14.15 A smallholder group model (Adolf Kumburu, Kilicafe, Tanzania)

14.05 – 15.00 Discussion

15.00 – 15.10 Summing up and briefing of Working Groups

15.10 – 15.40 Tea/coffee

15.40 – 18.00 Key opportunities, challenges and proactive strategies to help smallholders maximize benefits and minimize costs--initial discussion

Moderators: Jacqueline Mkindi, TAHA; Dagmar Mithöfer, ICIPE; Frederick Kabuye, Africa2000; Moses Muwunga, NOGAMU

15.40 – 16.40 Working Groups (4)

16.40 – 17.20 Reporting back of Working Groups

17.20 – 18.00 Discussion and closing

Evening: WELCOME COCKTAIL for all participants

Making Sustainability Standards Work for Small-scale Farmers A Pre-UNCTAD XII Event

Tuesday 8 April Spotlight on Organic Agriculture

09.00 – 10.45 Organic agriculture: an opportunity for Africa

Moderator: Jordan Gama, TOAM

- 09.00 – 09.15 Organic agriculture as a trade and sustainable development opportunity (Sophia Twarog, UNCTAD)
- 09.15 – 9.25 Overview of organic agriculture in Africa (Hervé Bouagnimbeck, IFOAM)
- 09.25 – 9.40 Country case study: Uganda (Moses Muwanga, NOGAMU and Okaasai Opolot, Ministry of Agriculture)
- 09.40 – 10.00 Public-private partnership in East Africa: The East African Organic Products Standard and mark, CBTF/IFOAM et al. (Eustace Kiarri, KOAN and David Eboku, UNBS)
- 10.00 – 10.45 Discussion
- 10.45 – 11.15 Tea/coffee

11.15 – 12.30 Participation of smallholders in organic agriculture trade

Moderator: Catherine Glöckl, BOKU and Ministry of Foreign Affairs, Austria

- 11.15 – 11.30 Lessons learned from the Export Promotion of Organic Products from Africa (EPOPA) (Alastair Taylor, EPOPA)
- 11.30 – 11.45 Small-scale farmers, organic certification, and market entry (Leonard Mtama, Tancert)
- 11.45 – 11.55 Connecting small-scale farmers to local markets in Africa (Su Stephanou, Green Dreams, Kenya)
- 11.55 – 12.30 Discussion
- 12.30 – 13.30 Lunch

13.30 – 14.45 Examination of case studies

Moderator: Florens Turuka, Deputy Permanent Secretary, Ministry of Industries, Trade and Marketing, Tanzania

- 13.30 – 13.40 An exporters perspective (Georgina Koomson, Ideal Providence Farms, Ghana)
- 13.40 – 13.50 A smallholder group perspective (Francis Baita, Kiima Foods, Uganda)
- 13.50 – 14.00 An exporter's perspective (Cleopa Ayo, Golden Fruits Products, Tanzania)
- 14.00 – 14.45 Discussion
- 14.45 – 15.15 Tea/coffee

15.15 – 17.30 Proactive strategies to enhance smallholder participation in organic agricultural trade

Moderator: Geoffrey Kirenga (Ministry of Agriculture, Food Security and Cooperatives, Tanzania)

- What can Governments do?*
- 15.15 – 15.35 Presentation of the CBTF study on best practices to promote the organic sector. (Gunnar Rundgren, consultant to CBTF etc.)
- 15.35 – 15.50 Commentators: Florence Kata (Export Promotion Board, Uganda);
Abner Ingosi (Ministry of Agriculture, Kenya)
- 15.50 – 16.15 Discussion
- What can other parties do?*
(the organic sector, African regional organizations, international partners, researchers)
- 16.15 – 17.25 Discussion
- 17.25– 17.30 Summing up and closing of Day 2
- ****
- 17.30– 18.30 UNEP-UNCTAD CBTF project meeting (by invitation)

Making Sustainability Standards Work for Small-scale Farmers A Pre-UNCTAD XII Event

Wednesday 9 April The Way Forward

09.00 – 13.00 Pro-active strategies to enhance smallholder benefits from trade in sustainability products

Moderator: Pilar Santacoloma, FAO

Building on existing initiatives

- 09.00 – 09.10 Making GlobalGap more accessible to smallholders (Johannes Kern, GlobalGAP)
09.10 – 09.20 The Sustainable Commodities Initiative (UNCTAD/IISD) (Chris Wunderlich, IISD)
09.20 – 09.40 UNCTAD's work (Ulrich Hoffmann, UNCTAD)
09.40 – 10.00 Discussion
- 10.00 – 10.15 Highlighting key issues and briefing of Working Groups (Rene Vossenaar, formerly UNCTAD)

Suggested topics of Working Groups:

WG1: Governance issues--getting smallholder needs and perspectives into sustainability standards and conformity assessment methods (*Moderator: Chris Wunderlich, IISD*)

WG2: Organizational strategies--what can businesses, projects and NGOs do to facilitate smallholder participation (practical implementation level) (*Moderator: Edmond Ringo, Match Maker Associates Limited, Tanzania*)

WG3: National strategies--what the private and public sectors can do (macro level) (*Moderator: Augustine Adongo, IBC, Ghana*)

WG4: Regional and international strategies--what African regional organizations and international development cooperation partners can do (*Moderator: Asad Naqvi, UNEP*)

- 10.15 – 10.30 Tea/coffee
- 10.30 – 11.45 **Working Groups (4)**
- 11.45 – 12.25 Reporting back of Working Groups
- 12.25 – 13.00 Discussion
- 13.00 – 14.00 Lunch

14.00 – 16.45 Key strategies and messages to UNCTAD XII

Moderator: Ulrich Hoffmann, UNCTAD

- 14.00 – 14.50 Discussion
- 14.50 – 15.00 Summing up by moderator/UNCTAD
- 15.00 – 15.20 Tea/coffee
- 15.20 – 16.20 Key messages to UNCTAD XII
Hon. Janat Mukwaya, Minister for Tourism, Trade and Industry, Uganda
Discussion
- 16.20 – 16.30 Closing remarks, thanks from organizers
- 16.30 – 16.45 Official Closing