



UNCTAD

National Training Workshop on Environmental Requirements, Market Access/Penetration and Export Competitiveness in the Footwear Industry in Cambodia

*Project on Building Capacity for Improved Policy Making and Negotiation on Key Trade and
Environment Issues*

Phnom Penh, 11-13 November 2003

Sunway Hotel Phnom Penh
1, St. 92, Sangkat Wat Phnom

Draft Agenda

Tuesday 11 November

Morning session: **Opening of the meeting**

Coffee/Tea Break

Introduction on environmental requirements and international trade
Dr. Ulrich HOFFMANN, UNCTAD

Discussion

Lunch break

Afternoon session: **Multilateral trade rules governing environmental and health
requirements: the TBT and SPS Agreements.**
Dr. Ulrich HOFFMANN, UNCTAD

Coffee/Tea Break

Discussion

Wednesday 12 November

Morning session: **Presentation of the country case study on environmental requirements,
market access and export competitiveness of the footwear industry in
Cambodia**

Mr. David VAN, Deewee Management Consultants

- current trends/practices specific to global trade in footwear
- existing barriers and future trends
- domestic regulations vis-a-vis global regulations
- market access and competitiveness
- information gathering and dissemination on new requirements
- current adjustment strategies (role of private sector and government)

Coffee/Tea Break

Discussion

Lunch break

Afternoon session: **Discussion on information gathering and dissemination mechanisms available in Cambodia on environmental requirements for footwear in key export markets.**

Aim: take stock of how local exporters obtain information on environmental requirements.

Questions: What formal and informal channels are used (e.g. clearing-house mechanisms partnerships, technical assistance programmes, informal channels)? How do they obtain current and new information on pipeline projects/requirements so that they are better able to respond/react to changes?

Thursday 13 November

Morning session: **Discussion on reactive versus proactive adjustment policies to environmental requirements for footwear in key export markets.**

Aim: exchange of experiences within the local industry on what is being done to help industry adjust.

Questions: What are the existing adjustment policies? How are these being supported (public and/or, private support/funding)? What would be effective forms of adjustment policies?

Coffee/Tea Break

Discussion on elements of a proactive adjustment strategy and required public-private partnerships

Lunch break

Afternoon session: **Summary of discussions and lessons learnt**

- Action plan on future directions
- Priorities for the next training workshop
- Appraisal of workshop