



## PROGRAMME

### **Mainstreaming Gender Issues in Trade and Development Activities**

#### **Why, When and How**

Geneva, 12 May 2004

Room XXIV

#### Morning

- 10.00-10.20: “Gender and Trade Interface from the Perspective of Development Gains”**  
*Opening– Ms. Lashkmi Puri, Director, UNCTAD DITC*
- 10.20-10.50: “Gender, Entrepreneurship and the Impact of MTS”**  
*Ms. Sabine Meitzel, ITC, Chief of the Business Advisory Services Section*
- 10.50-11.30: “Reducing the Gender Gap through Mainstreaming Gender in Trade and Development: the Case of Developing Countries”**  
*Mr. Titus Kyaruzi, Small Industries Development, Tanzania  
Research and Planning Manager*
- 11.30-12.00: “Lessons Learned from Past Experiences: LDC-III and Gender”**  
*Ms. Masoumeh Malmberg: Economic Affairs Officer, Gender focal point,  
UNCTAD Special Programme for Least Developed, Landlocked and  
Island Developing Countries*
- 12.00-13.00: Discussion**

#### Afternoon

- 15.00-15.30: “An Approach to some aspects of the Why and How of Trade Liberalisation and Gender Mainstreaming”**  
*Ms. Savitri Bisnath, South Centre*
- 15.30–15.45: "Gender Mainstreaming in the work of UNCTAD based on the experience as the lead agency of the UN-Inter-agency Task Force"**  
*Ms. Anh-Nga Tran- Nguyen, UNCTAD Gender Focal point*
- 15:45-16.30: Panel of UNCTAD Staff Members that have contributed to the forthcoming Publication on Gender and Trade for UNCTAD XI**
- 16.30-17.30: Interactive session as an input for a draft Guidelines on Mainstreaming Gender in Trade and Development activities at UNCTAD**

Facilitated by

Ms. Nuria Castells, Economic Affairs Officer, UNCTAD, DITC Gender Focal Point and  
Mr. Olivier Matringe, Economic Affairs Officer, UNCTAD, DITC Training Focal Point