

**Brazilian Government Initiatives  
on Conformity Assessment Programs**

**Joint UNCTAD/WTO  
Informal Information Session on Private Standards**  
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**Inmetro - Main Activities**

- > Scientific and Industrial Metrology
- > Legal Metrology
- > Conformity Assessment
- > Accreditation of Certification & Inspection Bodies and Testing & Calibration Laboratories
- > Enquiry Point for the Agreement on Technical Barriers to Trade (WTO)

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**Brazilian System on Conformity Assessment - SBAC**  
Conformity Assessment Approach  
"The approach is systemic, strategic and structuring"  
- There is no use of private standards within SBAC -

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graph TD
    CONMETRO[CONMETRO] --- AC[ADVISORY COMMITTEES]
    AC --- CBAC[CBAC  
Conformity Assessment]
    AC --- CBR[CBR  
Technical Regulations]
    AC --- CBM[CBM  
Metrology]
    CBAC --- CBN[CBN  
Standardization]
    CBR --- CCAB[CCAB  
Codex Alimentarius]
  
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**Mutual Recognition Agreements**

**Accreditation Bodies**

- IAF (International Accreditation Forum )
- ILAC (International Laboratory Accreditation Cooperation)
- EA (European Cooperation for Accreditation)
- APLAC (Asia Pacific Economic Cooperation)
- IAAC (Inter American Accreditation Cooperation)

**Conformity Assessment Programs**

- PEFC (Program for the Endorsement of Forest Certification Schemes)

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**Participation in International Forums**

- Codex Alimentarius
- ISO/ CASCO
- TBT/ WTO
- UNECE (Market Surveillance)
- UNCTAD/ CTF (Consultative Task-Force on Environmental and Health Requirements for Market Access)

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**Brazilian Initiatives regarding Market Access**

Whenever there is no international standard in place and a private or sectorial standard plays an important trade role, we develop a national standard addressing requirements equivalent to the non official standard, aiming at the improvement of exports competitiveness.

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## Brazilian Initiatives regarding Market Access



### Brazilian Forest Certification Programme CERFLOR

There is a ABNT standard equivalent to the Programme for the Endorsement of Forest Certification PEFC standard (on the results expected, preserving the national forest management practices)

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## Brazilian Initiatives regarding Market Access

### CERFLOR data



- Brazil is one of the 31 PEFC country members and among the 22 national programs recognized it is the only one on native tropical forest
- Certified area: 762.657 ha

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## Brazilian Initiatives regarding Market Access

### Fruits Integrated Production - PIF -



Provides full assessment of the process: from seed to packaged fruit

- Minimizing agrochemicals
- Environmental Sustainability
- Food Safety

**Rather than assess just the intrinsic quality of the product, the social and environmental impacts are also assessed.**

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## Brazilian Initiatives regarding Market Access

### PIF data



PRODUCTS	APPLE	MANGO	GRAPE	PAPAYA	CASHEW	MELON	PEACH	CITRUS
Insecticides	25.0	70.0	89.0	35.7	25.0	20.0	30.0	75.0
Fungicides	15.0	31.0	42.0	30.0	30.0	10.0	20.0	20.0
Herbicides	67.0	95.0	100.0	78.0	-	-	50.0	66.7

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## Final Considerations

Brazil recognises that private standards are a reality and developing countries must deal with it.

In order to fulfil the Government role, working towards competitiveness and market access for Brazilian products, initiatives such as CERFLOR and PIF were developed.

Sinmetro's police is: whenever private standards are developed in a relevant forum to the National objectives, a national standard is developed, observing equivalence to the standard in question, aiming at facilitating the establishment of Mutual Recognition Agreements.

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